



Carleton Place Corporate Strategic Plan 2019-2023



Goals and Objectives



Comprehensive Communication

OBJECTIVE

Develop a robust internal and external communications plan that considers: corporate communication, council communication, community communication, and civic engagement.

OBJECTIVE

Implement the comprehensive communication plan.



Managed Growth

OBJECTIVE

Revise both the official plan and development permit by-law.

OBJECTIVE

Review issue of mixed and affordable housing.

OBJECTIVE

Conduct new development charges background study and by-law.



Corporate Health

OBJECTIVE

Conduct organizational and human resources review.

OBJECTIVE

Enhance technology to improve service levels.

OBJECTIVE

Improve asset management and purchasing process.



Community and Economic Development

OBJECTIVE

Develop a community and economic development plan that considers: strategic community projects, economic development initiatives, recreation master plan, the natural and built heritage, employment lands, and community engagement.

OBJECTIVE

Implement the community and economic development plan.

MISSION: Proudly working for and with the people of Carleton Place.

VISION: We provide good governance through progressive leadership to residents and businesses.

VALUES: A community-focused Carleton Place Council values accountability, integrity, transparency, and collaboration for the fulfillment of all.