Quick Wins

Comprehensive Communication	• Ask Communications Coordinator to focus on social media • Attend Council meeting and release information in real time • Develop content that encourages engagement • Amplify work of committees – share content • Enhanced promotion of Carleton Place through sharing local stories and blogs, research CP facts and promote • Keep web site and information monitor content current • Departments to update their own content on web • Council to take in communications sessions at conferences whenever possible
Managed Growth	• Development Permit By-Law Housekeeping review and revision will alleviate pressure • Review Parking by-law and allocate resources for additional enforcement • As projects attributed to growth come up, Development Charges should be collected, and By-Law amended if necessary • Remember that Consultant fees for studies can come out of Development Charges • Affordable Housing Forum, led by a knowledgeable consultant or the County, will help for the education of all, and can consider tiny homes, secondary suites, seniors housing, social housing etc. • Specific Official Plan amendments (and perhaps a mini study) can be made to address immediate concerns about density, design, massing, and consolidation of lots, in advance of the full Official Plan Review. The Development Permit By-Law would then be amended as required
Corporate Health	• Identify immediate needs for staff inclusion in 2020 budget • Identify staff efficiencies that assist with current workload and modernize services, like in-field technology, like tablets • Optimize new technology software already purchased (e-Scribe, CGIS) • Staff training in asset management • In-house presentation /Open House on asset management • Gather other municipal purchasing policies and asset plans for research • Choose suppliers that provide training with their software • Schedule training sessions realistically in "down time" to avoid overtime and burn-out • Council to attend Asset Management training when they attend conferences
Community and Economic Development	• Gather project team to provide input to RFP process and plan, determine scope • Further engineering for employment lands (Hwy 7 and 15) this year • Complete engineering designs Costello Drive • Use existing Town Committees as resources and partners